

DAVID CLARKE ROBERTSON

Annapolis, MD
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[education]

[MICA] Maryland Institute College of Art
Bachelor of Fine Arts [Graphic Design]

[skills]

15 years experience with Adobe CS
9 years of professional design experience
9 years experience in client relations and customer service
8 years experience in print production and book assembly
5 years experience in project and team management

[notable highlights]

Developed identity and oversaw production of environmental design and print production for multiple 2,000+ attendee events

Designed and published 400+ page technical manual that is becoming the standard for offshore wind industry education

[software knowledge]

Adobe / Design

InDesign, Illustrator, Photoshop, Premiere, AfterEffects, Audition, XD, Canva

Office

Word, Excel, PowerPoint

Google

Docs, Sheets, Slides

[work experience]

Pilcrow Design Co.

[Annapolis, MD] 08/2022 > Present
Owner & Principal Designer

A small design collective focused on publication design, branding and company identity.

The Business Network for Offshore Wind

[Baltimore, MD] 06/2017 > 05/2022

Creative Director 2021-2022

Managed the day-to-day operations of the design department. Responsible for art direction, delegation of projects and project management, budget, and outside vendor relations.

Senior Designer 2018-2021

Specialized in promotional design, including documents, posters, business cards, and digital advertisements. Helped to develop the company's visual identity and brand.

Intern 2017-2018

Assisted the design team in everyday operation by creating digital ads, preparing documents for print, and creating signage for various industry events.

Younts Design

[Baltimore, MD] 02/2017 > 05/2017

Design Intern

Worked closely with the design team and sat in on meetings and brainstorming sessions. Assisted in design elements on projects. Worked with clients and other professionals of environmental design projects. Designed logos and branding for local companies.

Engineering Graphics, Inc.

[Frederick, MD] 05/2012 > 08/2016

Print Technician

Operated and maintained small and large format print production equipment, created and altered CAD drawings per client specifications, and organized, printed and bound client books, booklets and brochures.

Ritz Camera & Image

[Annapolis, MD] 10/2008 > 03/2012

Photo Lab Technician

Operated and maintained photo-lab equipment and chemical log and data. Printed, filed and distributed client print and film orders. Printed and assembled photo gifts and specialty products.

CVS Pharmacy / Photo Lab

[Bowie, MD] 06/2007 > 10/2008

Photo Lab Technician

Operated and maintained kodak g4 photo printers and c-41 film processors. printed, filed and distributed customer's film orders. photographed and printed american and international passports.